

## Experience

### **WestEd, San Francisco, CA**

Research, Development, and Service Agency for Education and Community

Currently Held Position

In-House Graphic Designer

- Concepting and action planning for all WestEd Communications
- Print Design including but not limited to one-off pieces, conference displays, catalog design and layout, HR Materials, branding and logo identity development for internal groups and external visibility, report design, template design
- On-screen design for interactive displays, web updates, e-mail blasts, mini-site design, blog and e-bulletin designs

### **Square Two Design Inc., San Francisco, CA**

2007–2008

Design Firm

Graphic Designer

- San Francisco Transportation Authority
- Hong Kong Economic Trade Offices
- San Francisco Day School
- Adobe
- Cody Gate Ventures
- Intrinsic Materials
- Junior State of America
- Lychron
- Collateral and re-branding strategy
- Corporate identity
- Annual reports
- Conference banners
- Web design and creation
- Experience working with printers
- Power Point presentations

### **Studio B, San Rafael, CA**

2006–2008

Design Studio

Long Term Freelance Graphic Design

- Flash Web design for various companies
- Advertisement Design and Production

### **Independent Freelance Design**

- A&M Automotive — *Identity and collateral design, website re-design (in progress)*
- Middle Eastern Law Student Association, Santa Clara University — *Logo and T-shirt design*
- Creekside Equestrian Center — *Identity and collateral design*
- Las Cuatas Mexican Restaurant — *Logo and menu design*
- Cloud9 Performance — *Logo and business card design*

## Software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Flash

Adobe Dreamweaver

Microsoft Word

Microsoft PowerPoint

Logic

## Education/Degree

### **Academy of Art University, San Francisco, CA**

Bachelor of Fine Arts degree in Computer Arts with an emphasis in New Media

2001–2005

–Spring Show Entries 2004, 2005

\*References provided upon request.